

Greater Works MinistryTNT

**5:30 PM CENTRAL TIME, THURSDAY – June 10, 2021**

**Board Meeting**

[https://us02web.zoom.us/j/86275528765](https://www.google.com/url?q=https://us02web.zoom.us/j/86275528765&sa=D&source=calendar&usd=2&usg=AOvVaw0W8ieqr1RhxMMGekWADFBt)

**Nashville, Tennessee**

**MINUTES**

**ATTENDANCE**

Cheryl Jett Dr. Norma Powell Dr. James Stewart

R. Elaine McDonald Pastor Roosevelt Walker, DMin. Mechelle Webster

**ABSENT:** Dr. Jim Vittek

**WELCOME BOARD CHAIR CHERYL JETT**

Board Chair, Cheryl Jett, called the Board Meeting to order at 5:42 PM on Thursday, June 10, 2021, via Zoom. Cheryl reminded everyone that Jim Vittek was still not well and suggested to send a get well card.

**APPROVAL OF MINUTES** **BOARD CHAIR CHERYL JETT**

Board Chair called for corrections or a motion to the minutes of the April 1, 2021 Board meeting. Dr. Stewart made a motion to approve the minutes and Pastor Walker seconded the motion. There being no discussion, the minutes were unanimously approved.

**FINANCIAL UPDATE BOARD MEMBER MECHELLE WEBSTER**

Mechelle reported that Mitzi Spring (Chief Financial Officer) would be reporting a full financial report in July. Mechelle provided detailed information from March to May 2021. Summary is as follows:

|  |  |
| --- | --- |
| March -  | Previous Balance $2,909.08 |
|  | Ending Balance $3,243.51 |
| April - | Ending Balance $2,970.72 |
| May -  | Ending Balance $2,674.05 |

**BUSINESS DOCUMENTS DR. NORMA POWELL/CEO**

Norma reported State tax application was submitted on 4/29/21 and on 5/6/21 a certificate of exemption was issued. This exemption gives Greater Works Ministry TNT the authority to make sales and use tax exempt approval for purchases of goods and services. She also reported the charitable solicitations application was sent online on 4/25/21 and we received an approval to solicit funds for charitable purposes. The charitable solicitations application’s expiration date is 12/31/21 and tax exemption expiration is 6/30/2023.

**MARKETING UPDATE DR. NORMA POWELL/CEO**

Norma reported the framework of Greater Works Ministry’s Facebook has been established and a photo is the only item lacking to have it activated. Once the Facebook is up then it will generate an *Instagram* account. Board Chair Jett suggested to use the Logo for the picture and get the Facebook posted. Norma also mentioned that all paper material has been printed and she presented the trifold layout of the printed material as well as a presentation notebook layout which had some irregularities.

**FORMAL ASK DR. NORMA POWELL/CEO**

Norma presented a simulation of a presentation that would be shared with a prospective partner such as a pastor or school administrator. Feedback received was as follows:

* Move forward with what you have
* Incorporate spiritual development (i.e. emotional healing, woundedness) into content shared
* The “why” needs to moved up so individuals know early that we seek to partner
* Make sure we address the value proposition
* ABC’s principles of social justice should come sooner in ask
* All that we do feeds into social justice

**NEW BUSINESS/UPCOMING DEVELOPMENT ACTIVITIES BOARD CHAIR CHERYL JETT**

*Add Board Members*

Board Chair Jett reminded board that our by-laws states we can have up to 12 members and currently all board members assigned on for 2 years. She commented that we need to consider creating staggered board terms to ensure that the board is always composed of more experienced board members and suggested in the upcoming meeting that the board members come prepared to discuss how we could have a more diversified committee. In addition, she noted that it may be advantageous to establish mentor/mentee relationships between longer-serving and new board members. Dr. Stewart mentioned having a person knowledgeable of fundraising would be helpful.

*Development Activities*

Board Chair Jett shared that in December the board established 3 different committees: Outreach, Curriculum, and Fundraising and now that the organization has all the necessary nonprofit documents we need to begin to discuss our first fundraiser. During the next meeting, the board should be prepared to brainstorm some options. A comment was shared that we may need to do some activities to get our name out (i.e. workshops) then do fundraisers. Another comment was shared that we need a stronger, dynamic logo.

**MEETING BOARD CHAIR CHERYL JETT**

Next board meeting: Thursday, August 5, 5:30 p.m.

**Adjourn**

Meeting adjourned at 5:46 pm.